



# Consulting & Advisory Services

Andrew Bowerbank

With a track record of shaping national programs, guiding major developments, and advising global organizations, Andrew Bowerbank offers the strategic clarity leaders need to move confidently from vision to execution.

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## Strategic Planning, Leadership Guidance & High-Impact Communications

Andrew Bowerbank provides advisory services that help organizations move from vision to execution with clarity, creativity, and confidence. With over two decades of national and international executive leadership, Andrew supports clients in identifying strategic opportunities, aligning internal and external stakeholders, and building practical, actionable roadmaps for growth. His work spans strategic planning, executive workshops, program development, high-impact writing, market reports, and corporate communications — all grounded in evidence-based insight and a deep understanding of industry trends.

Andrew's advisory approach is collaborative and results-driven. Whether guiding boards through new strategic directions, facilitating innovation workshops, developing market outreach strategies, or crafting professional publications and communications materials, he brings a rare ability to translate complex ideas into clear, compelling initiatives that strengthen both performance and market presence. His clients range from global corporations to public agencies, utilities, and industry associations, all seeking a trusted expert to help them navigate emerging technologies, sustainability mandates, market trends, and new business opportunities.



# Innovation in Action:

## A Snapshot of Andrew's efforts to build client success

### **Kelowna Conference Centre** (Impact Upstream Ventures Inc.)

Representing the property owner in leading development of one of Canada's most ambitious hospitality and conference destinations, aligning investors, design teams and industry partners.

### **Carbon Impact Initiative** (EllisDon Corp.)

Founded and directed an award-winning national program that advanced low-carbon building innovation, resulting in high-profile industry awareness and Ontario's first Net Zero Energy institutional building

### **National Strategic Plan & Mass Timber Industry Roundtable** (Canadian Wood Council)

Created the organization's new strategic direction and launched a national mass-timber engagement platform connecting developers, engineers, architects, and manufacturers across Canada.

### **Electric Vehicle Infrastructure Program** (Province of Ontario)

Designed and launched comprehensive EV infrastructure strategies, including micro-grid demonstrations, market outreach, government engagement, and corporate communications.

### **Solar PV Tracker System Strategy** (Magna Closures / Magna International)

Guided the integration of automotive engineering expertise into the renewable energy sector, including market analysis, executive education, manufacturing strategy, and sales outreach.

### **Savings by Design Program** (Enbridge Gas)

Delivered strategic advisory, workshop facilitation, and developer engagement to support energy-efficient building adoption across Ontario's development sector.

### **Archetype Sustainable House Competition** (Toronto & Region Conservation Authority)

Developed and launched a national design-build competition that remains a leading education and demonstration centre for green home construction in Canada.

### **Energy Utility Smart Grid Strategy** (Alectra Utilities)

Directed the micro-grid program for clean energy integration, including corporate workshops, market reports, and stakeholder engagement.

### **International Market Development & Policy Advisory** (World Green Building Council)

Expanded global membership from 11 to 60+ countries while consulting with governments, NGOs, and industry leaders to establish international frameworks for sustainable building.



Your next breakthrough is closer than you think, all it needs is the right expertise and direction.

Andrew Bowerbank will help you shape the vision, build momentum, and drive meaningful results.

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Are you ready to turn your next big idea into a high-impact success story? Let's build it together.